



Shop for Change is an internationally recognized brand and a not-for-profit organization, registered under Section 8 (earlier section 25) .

The main cause of farmers suicide is , they are not getting direct market access to sell their produce at fair price . So we are sincerely working on providing them such platform by directly connecting them to consumer.

Our Aim

To provide a strong platform to farmer's to sell their produce without expecting any monetary benefits.

Our Mission

To ensures that – Farmers / Artisans earn more yet buyers do not pay more

Our Methodology

Our deployment methodology ensures that – Farmers / Artisans earn more yet buyers do not pay more

How Shop for Change makes it possible?

Conventional Supply Chain



Fair Trade Supply Chain



Shop for Change makes it possible by eliminating multiple conventional intermediaries

Our Initiatives

Support 4 drought affected farmers 2 earn livelihood

Supported farmer families from Daund Taluka, to setup stalls free of cost to sell food items .

Organized special food fest at Mumbai in MNC's like WNS & L&T InfoTech

The families earned a profit of around Rs 80,000 in a period of month.



Direct Farmer to Consumer Sale of Fresh Produce.

Initiated sale of fresh produce vegetables & fruits direct to consumers from farmer groups in Junnar taluka.

Established end to end ethical supply chain on a module of cost based returns and not based on demand



Forward-Backward linkage & training.

Shop for change directly takes orders and delivers them to end consumers ensuring fair prices to farmers.

Training farmer groups to identify various market options and handhold the group till it runs sustainable business module



Our Achievements

From April 2016 to March 2017

2
farmer's
shop

We started 1st
farmer's
Shop at Dombivli in
Oct 2016 & 2nd at
Hiranandani, Thane

48
people

Till now we helped
To generate
employment
For around 50
young people at
rural & urban areas.

100
Farmers

From July 2016 till
now **we helped**
almost 100
farmer's to sell
their produce.

30-40%
extra

As were able to
give **30-40% extra**
than market rates
to farmers.

Our Goals

From April 2017 to March 2018

15
*Farmer's
Shop*

We are looking forward to start around **20** **Outlets in various** cities of Maharashtra.

*Employment
for
200
people*

We would like to generate employment for **young & social entrepreneurs** who are willing to work for our cause.

1000
Farmers

From July 2016 till now **we helped almost 100 farmers** by next year we want to increase this **number to 1000**

Shop for Change Fair Trade

Contact us

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